

## **Stavroula Laspita**

Assistant Professor  
Department of Economics  
School of Economics  
University of Western Macedonia

### **Curriculum Vitae**



## 1. PERSONAL DATA

Name: Stavroula Laspita  
Year of birth: 1979  
Current Position: Assistant Professor, Department of Economics,  
University of Western Macedonia  
Discipline: Entrepreneurship  
Email: slaspita@uowm.gr

## 2. EDUCATION

### 2.1. Academic degrees

2014-2016      **Post Doc researcher:** “Entrepreneurship in Higher Education in Greece.  
An insight to the entrepreneurial spirit of Greek students.”  
Department of Balkan, Slavic and Oriental Studies  
University of Macedonia, Thessaloniki, Greece

2007-2010      **PHD:** “Strategic business creation: An insight into the entrepreneurial  
intentions of young potential entrepreneurs”  
EBS Universität für Wirtschaft und Recht, Wiesbaden, Germany

2003-2005      **Master of Science in Business Administration**  
Specialization: International Management  
Radboud University, Nijmegen, The Netherlands

1999-2003      **Bachelor in Accounting and Finance**  
University of Macedonia, Thessaloniki, Greece

### 2.2. Scholarships

**INTERNATIONAL VISITOR LEADERSHIP PROGRAM** Promoting Entrepreneurship and  
Innovation: a project for Greece, Monday, October 2 – Friday, October 14, 2017, **U.S.**  
**Department of State and U.S. Mission Greece.**

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### 3. WORK EXPERIENCE

2021- up to now	Assistant Professor, Department of Economics, <b>University of Western Macedonia, Kastoria, Greece</b>
2019-2021	Academic Scholar, <b>International Hellenic University, Themi, Greece</b>
2015-2019	Academic Associate, <b>International Hellenic University, Themi, Greece</b>
2013- up to now	Adjunct lecturer, <b>Hellenic Open University, Patra, Greece</b>
2006-2010	Research Assistant, Chair for Entrepreneurship, <b>EBS Universität für Wirtschaft und Recht, Wiesbaden, Germany</b>

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### 4. TEACHING EXPERIENCE

#### 4.1. COURSES

06/2021-up to now

Undergraduate level, Assistant Professor, Department of Economics, University of Western Macedonia

##### Courses

- Organizational Theory and Organizational Behavior
- Innovation and Entrepreneurship
- Total quality Management

2015-2022

Postgraduate level, International Hellenic University, Themi, Greece

##### Courses

- Management of Organisations
- Tourism Management
- Field Trip Project
- Business Environment Seminar: From the idea to the business plan
- Entrepreneurship and Innovation
- Entrepreneurship in Hospitality and Tourism
- Integrating seminar: From the idea to the business plan
- Developing and financing an e-business
- Project Briefing/ Research Methodology
- Tools for Business Analysis

2013-2022

Undergraduate level, Hellenic Open University, Patra, Greece

#### Courses

- DEO44: Theory of Entrepreneurship and Innovation

#### 4.2. Seminars

Innovation and Entrepreneurship Unit, Hellenic Open University

- 07/04/2015-30/9/2015 Business Start-up
- 31/05/2013-30/9/2013 Business Start-up

#### 4.3. Dissertations and consulting projects

International Hellenic University

- supervision of thirty five (35) dissertations at postgraduate level
- evaluation of more than one hundred sixty (160) dissertations at postgraduate level
- supervision and evaluation of six (6) consulting projects in collaboration with Greek companies and organizations

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## 5. PUBLICATIONS AND RESEARCH PROJECTS

### 5.1. Publications in peer reviewed journals

1. **Laspita, S.**, Sitaridis I, Kitsios, F., Sarri, K. (2023). Founder or employee? The effect of social factors and the role of entrepreneurship education. *Journal of Business Research, forthcoming* (3\* ABS list, Q1 Scimago list, impact factor: 10.969).
2. Sarri, K., Mouratoglou, N., **Laspita, S.** (2023). Upskilling Teachers and Trainers in Entrepreneurship Education and Entrepreneurial Pedagogy: transforming policies and theories into innovative practice. *South-Eastern Europe Journal of Economics (forthcoming)*.
3. Sarri, K., **Laspita, S.**, Panopoulos, A. (2018), Drivers and barriers of entrepreneurial intentions in times of economic crisis: the gender dimension. *South-Eastern Europe Journal of Economics*, 16(2), pp. 147-170.
4. **Laspita, S.**, Breugst, N., Heblich, S., & Patzelt, H. (2012). Intergenerational transmission of entrepreneurial intentions. *Journal of Business Venturing*, 27(4), pp. 414–435 (4\* ABS list, Q1 Scimago list, impact factor: 13.139).
5. Slavtchev, V., **Laspita, S.** and Patzelt, H., (2012), Effects of entrepreneurship education at universities, No 2012-025, Jena Economic Research Papers, Friedrich-Schiller-University Jena.

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6. Scheiner, C., **Laspita**, S., Brem, A., Chlosta, S. & Voigt, K.-I. (2008). Founding Intentions: a gender perspective. *Journal of Asia Entrepreneurship and Sustainability*. Vol. IV (4), pp. 15-35.
  7. **Laspita** S., Scheiner C., Chlosta S., Brem A., Voigt K.-I. & Klandt H. (2007). Students' attitude towards entrepreneurship: Does gender matter?. *Review of International Comparative Management*, 8(4), pp. 92-118.
  8. Barbonis P. A. & **Laspita** S. (2005). Consumers' attitude towards e-commerce in Post-Olympics Greece. *Review of Business Research*, 5(4), pp. 212-221.

## 5.2. Books

1. Sarri K., Laspita S. (2022). *Entrepreneurship and Business Plan*, Tziola Publications 2022, ISBN: 978-960-418-917-5 (in greek)

## 5.3. Publications in edited volumes

1. Sarri, K. & **Laspita**, S. (2019). Greek students' attitude towards entrepreneurship: latest data and insights. *Greek Report of the GUESSS Project 2019*. Thessaloniki: University of Macedonia, Greece. In *GUESSS 2019*
2. Sarri, K. & Laspita, S. (2016). An insight to the entrepreneurial spirit of Greek students. *Greek Report of the GUESSS Project 2016*. Thessaloniki: University of Macedonia, Greece. In *GUESSS 2016*
3. Sarri, A. & Laspita, S. (2014). Student Entrepreneurship in Greece: A Look at Intentions and Activities. *Greek Report of the GUESSS Project 2013/2014*. Thessaloniki: University of Macedonia, Greece. In *GUESSS 2013*
4. Klandt, H., Laspita, S. (2008). Team start-ups and the lonely heroes: Empirical results from the simulation game „EVA“. In: Harald F. O. von Kortzfleisch, Oliver Bohl (Eds.), *Wissen, Vernetzung, Virtualisierung*. Lohmar-Köln: EUL Verlag, pp. 287 – 300.
5. Klandt, H, Halter, F. Laspita, S., & Chlosta, S. (2008) Ergebnisse einer internationale Befragung zum akademischen Unternehmertum. In *Generation Unternehmer? – Youth Entrepreneurship Education in Deutschland*. Gütersloh: Verlag Bertelsmann Stiftung, pp. 151-180.

## 5.4. Book chapters

1. Sarri K., **Laspita** S. (2018). Entrepreneur, Entrepreneurship, Entrepreneurial Process. ch. in the book of K. Sarri, A. Trichopoulou. *Entrepreneurship and social economy. The perspective of gender*, Tziola Publications 2018
2. Sarri K., **Laspita** S. (2018). Types of entrepreneurship. ch. in the book of K. Sarri, A. Trichopoulou. *Entrepreneurship and social economy. The perspective of gender*, Tziola Publications 2018

3. Sarri K., Laspita S. (2018). Entrepreneurship in education. ch. in the book of K. Sarri, A. Trichopoulou. Entrepreneurship and social economy. The perspective of gender, Tziola Publications 2018
4. Sarri K., Laspita S. (2018). Entrepreneurship and economic development. ch. in the book of K. Sarri, A. Trichopoulou. Entrepreneurship and social economy. The perspective of gender, Tziola Publications 2018
5. Sarri K., Laspita S., Patzelt H. (2012). Introduction to entrepreneurship. ch. in the book of K. Sarri, A. Trichopoulou. Female Entrepreneurship: An approach of the Greek reality, Rosili Publications
6. Laspita S., Sarri A. (2012). Aiming to create future entrepreneurs: Exploring students' attitudes towards entrepreneurship with an emphasis on female entrepreneurship. ch. in the book of K. Sarri, A. Trichopoulou. Female Entrepreneurship: An approach of the Greek reality, Rosili Publications

### 5.5. Other publications

1. Wolf, T., **Laspita, S.**, & Klandt, H. (2009). Glückliche Ausnahmerecheinung. Wirtschaftswoche, (31), 74–75. (in german)
2. Klandt, H., Helferich, C., & **Laspita, S.** (2008). Team Entrepreneurship: The Evolution of Research in Selected Journals. Festschrift für Müller Bölling, <https://www.mueller-boeling.de/veroeffentlichungen/digitale-festschrift/team-entrepreneurship-the-evolution-of-research-in-selected-journals/>

### 5.6. Publications in conference proceedings

1. Sotirakoglou, M., **Laspita, S.**, Sarri, K. (2021). Entrepreneurship education for migrants as a path to social inclusion. 16th European Conference on Innovation and Entrepreneurship (ECIE21), 16-17 September 2021, Lisbon, Portugal.
2. Mavragani E., Archontakis F. Koiou M, **Laspita S.**, (2021) Brand Evangelism as an Emerging Marketing Approach among Fashion Businesses. International Conference On Applied Economics (ICOAE 2021), 26-28 August 2021, Heraklion Crete, Greece
3. Sitaridis I, **Laspita, S.**, Kitsios, F., Sarri, K. (2020). Student perception on Entrepreneurship Program learning: Insights from GUESS. XIV Balkan Conference on Operational Research (BALCOR 2020), 30 September - 3 October 2020, Thessaloniki, Greece.
4. Laspita, S., Sitaridis I, Kitsios, F., Sarri, K. (2020). The long-term effect of sociocultural factors on career choices. The moderating role of entrepreneurship education. International Conference on Applied Economics (ICOAE2020), 2-3 July 2020, Virtual Conference.
5. Sarri, K., Mouratoglou, N., Laspita, S. (2020). Emerging Pedagogical Principles in Teachers' Training on Entrepreneurship Education: an interdisciplinary training intervention.

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15th European Conference on Innovation and Entrepreneurship (ECIE20), 17-18 September 2020, Virtual Conference.

6. Laspita, S., Sitaridis I, Kitsios, F., Sarri, K. (2020). Entrepreneurship Program Learning: Different Views of Latent, Nascent, Active Entrepreneurs And Abstainers. 15th European Conference on Innovation and Entrepreneurship (ECIE20), 17-18 September 2020, Virtual Conference.

7. Laspita S., Sarri A. (2019). The attitude of Greek students towards entrepreneurship: latest data and recommendations. 14th European Conference on Innovation and Entrepreneurship 19-20 September 2019, Kalamata, Greece .

8. Laspita S., Sarri A. (2019). An insight into the entrepreneurial spirit of Greek students: latest data and recommendations. International Conference on International Business, 23 - 26 May 2019, Thessaloniki, Greece.

9. Sarri A., Laspita S., Panopoulos A. (2016). Entrepreneurial intentions in Greece: drivers and barriers in times of an economic crisis. ForEMOsT International Conference “Entrepreneurship in Turbulent Times” 29-30 August 2016, Chania, Greece.

10. Laspita S., Sarri A. (2014). An insight into potential male and female entrepreneurs in Greece. Responsible Innovation: The Southern European Way. 10 September 2014, Mytilini, Greece.

11. Laspita S., Sarri A. (2013). An insight into potential male and female entrepreneurs. Findings from the Global University Entrepreneurial Spirit Students’ Survey. 6th Equality, Diversity and Inclusion Conference, 1-3, July 2013, Athens, Greece.

12. Laspita S., Gatzidou P., Zikou E, Kalantzis T & Sarri A. (2012). Entrepreneurial intentions among students in higher education institutes: In search of entrepreneurial enhancement. The Economies of Balkan and Eastern Europe Countries in the changed world (EBEEC 2012), 4th International Conference, 11-13 May 2012, Sofia, Bulgaria.

13. Laspita, S., Breugst N. & Heblich S. (2011). Intergenerational transmission of entrepreneurial intentions- The impact of culture. Babson College Entrepreneurship Research Conference, 08-11 June 2011, Syracuse, NY, USA.

14. Kleinknecht, S., Laspita, S., & Klandt, H. (2010). Performance and decision making: How different are team Start-ups and the lonely heroes?. Babson College Entrepreneurship Research Conference, 09- 12 June 2010, Lausanne, Switzerland.

15. Scheiner, C., Laspita, S. Brem, A. Voigt, K-I. Johann, T. Schwing, M. & Klandt, H. (2009). Business idea identification of portfolio entrepreneurs and the role of team founding for serial venture creation - Insights from a cases-driven explorative study. International Council for Small Business World Conference (ICSB), 21-24 June 2009, Seoul, Korea.

16. Klandt, H., Laspita, S., Kleinknecht, S. & Wolf, T. (2009). Team Start-ups and the lonely heroes: Empirical results from the Start-up and early development business simulation

„Eva“. 19. Internationalizing Entrepreneurship Education and Training Conference (IntEnt), 24-26 September 2009, Monterrey, Mexico.

17. Kleinknecht, S., Laspita, S., Wolf T., Halter, F. & Klandt, H. (2009). Karrierefaktoren und Hochschulangebot: Nascent Entrepreneurs im universitären Umfeld. 13. Interdisziplinäre Jahreskonferenz zur Gründungs- Forschung (GForum), 29-30 Oktober 2009, Leipzig, Germany.

18. Laspita, S., Scheiner, C., Brem, A., Klandt, H. & Voigt, K. I. (2008). Gender-related differences in the founding Intention. Babson College Entrepreneurship Research Conference, 05- 07 June 2008, Chapel Hill, North Carolina, USA.

19. Scheiner, C., Chlosta, S., Laspita, S., Voigt, K.-I. & Klandt, H. (2008) Gender-related differences in motivation, goals and performance evaluation? Babson College Entrepreneurship Research Conference, 05- 07 June 2008, Chapel Hill, North Carolina, USA.

20. Wolf, T., Laspita, S., Halter, F. & Klandt, H (2008). An international study of students' intention, motives, climate perception towards entrepreneurship. 18. Internationalizing Entrepreneurship Education and Training Conference (IntEnt), 17-20 July 2008, Oxford, Ohio, USA.

21. Wolf, T., Laspita, S., Halter, F. & Klandt, H. (2008). Darstellung internationaler Vergleichbarkeiten über studentische Gründungsintentionen, Gründungsmotiven und subjektive Wahrnehmung des Gründungsklimas an Hochschulen. 12. Interdisziplinäre Jahreskonferenz zur Gründungs- Forschung (GForum), 06-07 November 2008, Dortmund, Germany.

22. Laspita, S., Scheiner, C., Chlosta, S., Brem, A., Voigt, K.-I. & Klandt, H. (2007) Academic Entrepreneurship - Examining motivating and hindering influences through the gender lens. 17. Internationalizing Entrepreneurship Education and Training Conference (IntEnt), 8-11 July 2007, Gdansk, Poland.

23. Brem, A., Chlosta, S., Laspita, S., Scheiner, C., Klandt, H. & Voigt, K. I. (2007). Gender-related differences of founding intentions due to the perceptions of fostering and inhibiting factors. International Council for Small Business World Conference (ICSB), 13.-15. Juni 2007, Turku, Finland.

24. Chlosta, S., Laspita, S. & Klandt, H. (2007). When do the differences occur? An empirical study on self-employment across different countries. XIIIth European Congress of Work and Organizational Psychology (EAWOP), 9-12 May 2007, Stockholm, Sweden.

25. Chlosta, S., Klandt, H., Johann, T., Laspita, S., & Halter, F. (2006). Genderaspekte in der Existenzgründung – eine deutschlandweite Untersuchung. 10. Interdisziplinäre Jahreskonferenz für die Gründungsforschung (GForum), 08-10 November 2006, Berlin, Germany.



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26. Barbonis P.A. & Laspita S. (2005). Some factors influencing adoption of e-commerce in Greece. International Engineering Management Conference (IEMC), 11-14 September 2005, St. John's, Newfoundland, Canada.

## 5.7. Participation in research projects

### 1. **"Actions to Support Entrepreneurship, Innovation for the Utilization of Research Activity and New Products and Services developed at the University of Western Macedonia"**

Member of the project team for the period 07/07/2022 to 30/11/2023. Funding: Ministry Of Education & Religion

### 2. **"EnvironMental Adaptation"**

Member of the research team of the "EnvironMental Adaptation" research project implemented by the Department of Economic Sciences and the NGO IASIS.

### 3. **"Redistribution of time in couples during the pandemic crisis" Research Centre for Gender Equality (2021)**

Member of the research team of the project "Redistribution of time in couples during the pandemic crisis" implemented by the Research Centre for Gender Equality (KETHI), in collaboration with the University Research Institute (EPI) of the University of Macedonia.

### 4. **Global University Entrepreneurial Spirit Students 'Survey (GUESSS) (2013-2022)**

GUESSS is one of the largest entrepreneurship research programs in the world for students. From 2013 until today participation in the program as a researcher and member of the Laboratory for Entrepreneurship, at the University of Macedonia which is responsible for the research program in Greece.

### 5. **ForEMOsT project: Sinking inequality: Business startup motivation and business growth in female entrepreneurship (December 2015- September 2016)**

Foresmost was fully supported via the Grant 3864 from the European Economic Area Financial Mechanism, project: Sinking inequality: Business startup motivation and business growth in female entrepreneurship. Partners: Technical University of Crete, University of Crete, University of Macedonia, Ergani Center

### 6. **"Global University Entrepreneurial Spirit Students' Survey" (GUESSS) (2006-2010)**

Stavroula Laspita, Thomas Wolf, Prof. Dr. Heinz Klandt, Chair for Entrepreneurship, University: European Business School, Germany. Dr. Frank Halter, Prof. Dr. Urs Fueglistaller, Swiss Research Institute of Small Business and Entrepreneurship, University of St. Gallen, Switzerland.

### 7. **"Team entrepreneurship within the context of the business simulation game EVa" (2008)**

Stavroula Laspita, Prof. Dr. Heinz Klandt, Chair for Entrepreneurship, University: European Business School, Germany.

#### 8. “Entrepreneurial motives and hurdles” (MoHu) (2006-2009)

Stavroula Laspita, Prof. Dr. Heinz Klandt, Chair for Entrepreneurship, University: European Business School, Germany; Dr. Christian Scheiner, Prof. Dr. Kai-Ingo Voigt, Chair of Industrial Management at the Friedrich-Alexander-University of Erlangen-Nuremberg, Germany.

#### 5.8. Reviewer in journals and conferences

- Journal of Business Venturing (ABS list 4\*, impact factor 13.139)
- Small Business Economics (ABS list 3\*, impact factor 4.803)
- Gender in Management: an International Journal (ABS list 1\*)
- Frontiers in Psychology (Q1 Scimago List, impact factor 2.067)
- International Journal of Entrepreneurship and Innovation Management (ABS list 1\*)
- International Journal of Business and Economic Sciences Applied Research (Simple impact factor: 1.13)
- Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum Review Board)
- International Conference on Applied Economics (ICOAE)

#### 5.9. Conference Scientific Committee

- International Conference on Applied Economics (ICOAE)
- Active Learning and Entrepreneurship Pedagogy in Higher Education Institutions

#### 5.10. Conference Scientific Committee

- Active Learning and Entrepreneurship Pedagogy in Higher Education Institutions